

KATU is the ABC affiliate serving Portland, OR. Central to our operating platform is localism; in fact, the station's theme is "KATU/The Spirit of the Northwest."

Importantly, the theme--or operating promise--is paid off through our dedicated service to Portland, and the surrounding communities.

KATU produces and delivers to our viewers 30.5 hours per week of live local news. Program time includes: 5 to 7am; 11am to noon; 5 to 9pm; 6:30 to 7pm; 11 to 11:35 pm; and early am, evening, and late night news casts on the wweekend.

Additionally, KATU produces and airs live the daily Monday-friday one hour program AM Northwest--a news and information show dealing with issues and topics of entertainment and interest centered on our broadcast coverage area now in its 27th year.

KATU also produces and airs a minimum of four (4) one-hour telecasts on local news issues under the banner "Town Hall." The program is done before a live audience, and is delivered on either a live or delay broadcast basis at 6pm.

KATU also airs its "Community Bulletin Board" weekday and weekend mornings, providing an effective way for many area charities and event holders to reach our audience.

Additionally, KATU sponsors many community charity events including; Walk America for the March of Dimes; Walk for Diabetes; The Doernbecher Children's Hospital Telethon; The Salvation Army Giving Tree, and many others.

KATU also produces and airs the vignette series "Super School" highlighting the accomplishments of area school children and their respective schools.

Our "Sports Extra" program airing Friday nights each fall season highlights the athletic accomplishments of our area high schools.

KATU airs numerous public service announcements each week and throughout the year, and offers live, continuing coverage of major news and safety stories as they happen.

Our management and staff are actively involved with many areas boards and civic organizations, including the Citizens Crime Commission. In doing so, the station is constantly in touch with leaders and citizens at many levels, and is able to ascertain community needs and issues and respond by incorporating those issues and concerns in our news and community service programming.

KATU maintains a news-driven website that receives more than 5 million page views per month, and where we average 50,000 video streams per month.

KATU offers annually the "Darden Scholarship" awards providing educational funds for young students in need of college financing.

KATU has been locally owned and operated by Fisher for nearly 43 years. In each of those years, the station has been ardent in its desire to serve the community, and intends to maintain its clear record of commitment in the years to come.